

INNSBRUCK · AUSTRIA 47.269° N / 11.404° E

BSides Tirol 2027

Sponsorship Kit



The community conference for cybersecurity in the Alps.

THURSDAY, 25 FEBRUARY 2027

WKO Tirol · Wilhelm-Greil-Straße 7 · 6020 Innsbruck

Sponsorship enquiries info@bsides.tirol

Web www.bsides.tirol

A space for the security community.

BSides is a community-driven framework for independently organised information security events. It makes room for talks, hands-on formats and conversations, open to everyone who wants to share knowledge, ask questions and build something new together.

The idea started in 2009, when strong submissions found no place in the Black Hat USA programme. That alternative grew into a worldwide network of local events: by the community, for the community.

Security is a team effort.

BSides Tirol 2027 is the first edition of BSides in Tirol. It brings together practitioners in offensive and defensive security, researchers, artists and the wider community for a full day in Innsbruck. Admission is free for attendees, which is only possible with the support of our sponsors.

01

Talks

Technical deep dives and new perspectives on offensive and defensive security.

02

Art

Art that makes security visible, audible and hackable, including the open call and the participatory project B-Hive.

03

Community

No sales pitches. Peer-to-peer exchange and the chance to build new connections.

WHO YOU WILL MEET

Security practitioners, researchers, developers, IT managers, students and early-career talent from Tirol, Vorarlberg, South Tyrol, Bavaria and beyond. BSides Tirol is organised by “BSides Tirol – Verein zur Förderung der IT-Sicherheit”, a non-profit association.

Support the security community in Tirol.

Help us make an independent, free-to-attend community conference possible in Tirol.

CONNECT

Meet the local security community.

- Meet security practitioners, researchers, students and people starting their careers.
- Build relationships through genuine technical exchange and meet local talent.

ENABLE

Keep knowledge open and attendance free.

- Make talks, art and community spaces possible.
- Make practical security knowledge accessible to everyone.

SUPPORT

Show your commitment to the security community.

- Demonstrate engagement with the local security culture.
- Strengthen an independent, community-run event in Tirol.

OUR PROMISE TO ATTENDEES

BSides Tirol is a community event, not a trade show. We do not share attendee contact details with sponsors, and talks are selected through our Call for Papers and never sold. Sponsors are warmly welcome to join the conversation as part of the community.

Support an art project.

Art is part of BSides Tirol because it makes security visible, audible and hackable in ways talks cannot. Artists deserve fair pay for that work. As an Art Patron, your contribution is allocated to the selected project's artist fee and agreed material costs.

Choose from the available art projects. We introduce the sponsor and artist only with the artist's consent, and the artist retains full creative independence.

Art Patron

EUR 1.000 • Limited Availability

- Includes all standard Bronze sponsorship benefits, including 2 guaranteed event tickets
- Acknowledgement by the host during the opening and closing sessions
- Your logo and the credit "This work is supported by..." displayed next to the artwork
- Additional logo and acknowledgement on the BSides Tirol art page

Packages at a glance.

Every package helps keep BSides Tirol free for attendees. Guaranteed tickets are reserved seats for your team or clients, which matters because registration is free and capacity at the venue is limited.

BENEFITS	Community Partner	Bronze	Silver	Gold
Contribution	free	EUR 1.000	EUR 1.750	EUR 2.500
Guaranteed event tickets	—	2	3	5
Logo on the front page of the website	✓	✓	✓	✓
Social media shout-out	✓	✓	✓	✓
Flyers, stickers and giveaways	✓	✓	✓	✓
Logo displayed on venue screens between talks	—	✓	✓	✓
Acknowledgement by the host during the opening and closing sessions	—	—	✓	✓
Roll-up display at the venue (foyer only, max 80 cm × 200 cm)	—	—	—	✓
Logo on speaker and volunteer shirts	—	—	✓	✓
Prominent logo placement on website, venue screens and shirts	—	—	—	✓

GOOD TO KNOW

- We are expecting around 150 attendees.
- Email us to request a package. We will confirm availability and issue an invoice.
- Invoices are issued by BSides Tirol – Verein zur Förderung der IT-Sicherheit (ZVR 1899311559).
- Payment is due within 30 days of the invoice date and no later than 14 January 2027.
- Logos for speaker and volunteer shirts and lanyards must reach us by 15 January 2027 as vector files (SVG, EPS or PDF).
- We do not share attendee contact details with sponsors.
- All sponsors and their representatives must follow the BSides Tirol [Code of Conduct](#).
- We plan to produce approximately 20 speaker shirts and 10 volunteer shirts.
- Flyers, stickers and giveaways can be placed on a shared community table. Vendor booths are not available.
- Sponsor tickets are provided as a voucher code and must be registered by 11 February 2027.
- No VAT is charged. All prices in this kit are final amounts.

What each level includes.

Gold

EUR 2.500

Maximum visibility throughout the day.

- 5 guaranteed event tickets
- Prominent logo placement on the front page of the website and a social media shout-out
- Prominent logo placement on venue screens between talks
- Acknowledgement by the host during the opening and closing sessions
- Your roll-up displayed at the venue (foyer only, max 80 cm × 200 cm)
- Prominent logo placement on speaker and volunteer shirts
- Flyers, stickers and giveaways at the community table

Silver

EUR 1.750

Strong presence throughout the event.

- 3 guaranteed event tickets
- Logo on the front page of the website and a social media shout-out
- Logo displayed on venue screens between talks
- Acknowledgement by the host during the opening and closing sessions
- Shared logo placement on speaker and volunteer shirts
- Flyers, stickers and giveaways at the community table

Bronze

EUR 1.000

Visible support for the community.

- 2 guaranteed event tickets
- Logo on the front page of the website and a social media shout-out
- Logo displayed on venue screens between talks
- Flyers, stickers and giveaways at the community table

Community Partner

free

For non-profits, universities and fellow community events.

- Logo on the front page of the website and a social media shout-out
- Flyers, stickers and giveaways at the community table

Make it yours.

The Lanyard sponsorship has one slot and can be booked on its own or in addition to any package. First come, first served.

Lanyard Sponsor

EUR 850 • 1 SLOT

Every attendee, speaker and volunteer wears your logo for the whole day.

- 2 guaranteed event tickets
- Lanyard featuring the sponsors logo

GOOD TO KNOW

- The Lanyard sponsorship does not include website, social media or venue-screen benefits unless it is combined with a sponsorship package.
- Production costs are included in the price.

SOMETHING ELSE IN MIND?

Coffee, student travel, accessibility support or something entirely different: we are happy to discuss custom ideas that fit the spirit of the event. Write to info@bsides.tirol.

SPONSORSHIP CONTACT

Interested in sponsoring or have a question? Write to us.

info@bsides.tirol

www.bsides.tirol

25 FEBRUARY 2027 • INNSBRUCK • SEE YOU IN THE VALLEY.